

KENX COLLABORATIVE THINK TANK EXPLORING EMPLOYEE ENGAGEMENT, RETENTION TRENDS, AND OVERALL IMPACT

Thursday December 2, 2021 | 2:00 pm - 3:30 pm EST

Join KENX and CAI as we present this collaborative Think Tank session. Hear from industry experts and collaborate with peers facing similar challenges in employee management and retention. These Think Tank sessions allow you to learn, share, collaborate and leave with new strategies to improve operations within your organization.

Part 1- Exploring leadership challenges in employee retention

- Share current situation with peers
- Establish pain points with employee retention
- Discuss contributing factors
- Explore differences among industries, departments
- Peer discussion

Part 2- Candid discussion around importance of leadership and culture

- Intentional leadership impact on engagement and retention
 - » Tools for maximum impact: 1:1s, coaching, involvement, feedback
 - » Impact of culture on retention and recruitment
- Best practice discussion

Part 3- now what?-

- Practical tools for enhancing your leadership and positively impacting your team and organization
- Tips on how to increase employee engagement and the importance on other key drivers
- Develop your action plan

Takeaway tools: ✂

- Awareness of leaderships impact on retention
 - » Leadership team assessment
- What you're doing to help or negatively impact your employee base
- Key attributes to retaining top talent
- Link between engagement and retention
- Coaching as beneficial tool- who's ready?

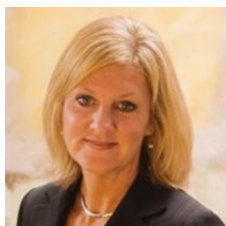
About the Instructors:



Mike Martin, President, CAI

Mike is a Mechanical Engineer with a Master's in Business Administration. He has a variety of experiences in engineering, operational leadership, engineering leadership, and large-scale project management in diverse global settings. Mike develops strong teams through effective selection of individuals and then via coaching and development. He inspires high performance from his team even in difficult circumstances. He has repeatedly demonstrated an ability to integrate himself into diverse cultures and to get individuals from various cultures to work together and accomplish very difficult goals.

Engineering expertise has been the continuous thread in Mike's assignments. Mike displays a passion for engineering and coaches others to develop their own deep engineering skills.



Ellyn Ludden, Human Performance Principal Consultant, CAI

Ellyn Ludden speaks, trains and facilitates on the national and international level with companies and in a variety of meeting settings from regional to national and international summits. She authored the book, "Are you sleepwalking through your life?" Ellyn offers workshops on creating the life you want.

As a facilitator, Ellyn brings her strong marketing and communications skills to any business challenge and tackles it with enthusiasm. She is the only certified master coach in Indiana. She specializes in transformational executive and leadership coaching. She has over 20 years of corporate marketing, sales and communications expertise. Ellyn grew up in LaCrosse, Wisconsin. While attending the University of Wisconsin-Madison.